Strategic Physician Leadership Development

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unitypoint.org
• Iowa & Illinois
• $2.7B
• 9 Regions
• 29 Hospitals
• 900+ Employe Physicians
• Home Health
• ACO with 230, attributed lives
ACO Road Map (2009)

Physician Alignment

Create Value

Demonstrate Value

Value-Based Contracting
1. Become physician-driven
2. Develop physician leaders
3. Strategically align 900+ employed providers
4. Develop a clinically integrated network to align with independent physicians
Physician Leadership Academy

- Formal program
  - Online application
  - Expectation setting
  - Dedicated staff
  - Graduation ceremony
- Physician-friendly
  - Online courses
  - Onsite courses
  - CME credit (114 hours)
  - Graduate degree credit
- Strategically aligned class projects
- Post-graduation talent management program

Third Class in Session
100 Graduates

Chief Medical Officer
Chief Medical Information Officer
Vice President
Medical Director (e.g. ACO)
Clinical Program Development (e.g. PCMH)
Quality Improvement
Medical Education
Full-Time Clinical Practice