



MCHC/ACPE Partnership

*A Regional Physician
Leadership Collaborative*

***Trish Anen, RN, MBA, NEA-BC
Vice President, Clinical Services
MCHC***

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The Metropolitan Chicago Healthcare Council (MCHC)

- Membership and services association
- 150 healthcare organizations in Chicago and throughout Illinois
- MCHC's Vision: *High quality, accessible healthcare for all*
- Celebrated 75th Anniversary in 2011

MCHC Program Services

- Land of Lincoln Health CO-OP
- The Metro Chicago Health Information Exchange
- Illinois Poison Center
- The Midwest Alliance For Patient Safety (PSO)
- Clinical Collaboratives





Background CMO Forum

- Started July 2009
- Networking Forum for CMOs
- 40 active members, representing over 80 hospitals
- Initially met quarterly; now twice a year
- Strong focus on thought leadership

CMO Forum Topics and Distinguished Speakers



- **Population Health Management and Big Data**

Robert M. Wah, MD – CMO, *CSC Healthcare Group* – Incoming President, *American Medical Association*



- **Supporting Physician Leaders in Achieving Performance Excellence**

Ana Pujols-McKee MD – Executive Vice President and CMO, *The Joint Commission*

- **Connecting Payers, Providers & Patients**

John D. Halamka, MD, MS – Professor of Medicine, *Harvard Medical School* – CIO, *Beth Israel Deaconess Medical Center and Harvard Medical School*



- **Introduction to Blood Management**

Timothy Hannon, MD, MBA – CMO/Founder, *Strategic Healthcare Group LLC*

- **Impact of ICD-10s on Physicians**

Joseph Nichols, MD – Principal, *Health Data Consulting*

- **Managing Disruptive Physicians**

Michael Callahan, JD – Partner, *Katten Muchin Rosenman LLP*



MCHC/ACPE



Partnership Background

- MCHC CMO Forum discussed strategies to develop physician leaders
- Felt ACPE provided excellent physician leadership education
- Wanted education to target new medical staff leaders, with a few advanced programs included
- Majority supported the idea of MCHC bringing ACPE to Chicago
 - Eliminate travel expenses, easy access to downtown

MCHC/ACPE Curriculum 2011-2013

Course	Faculty
<i>Your Career as a Physician Leader</i> <i>From Autonomy to Teamwork: Influencing for Improved Patient Care</i>	Barry Silbaugh, MD, MS, FACPE
<i>You're Not Just a Doctor Anymore: Physicians as Leaders, Influencers and Communicators</i>	Kevin O'Connor, CSP
<i>Managing Physician Performance</i>	William Martin, MPH, PsyD, CHES
<i>Finance in Healthcare Organizations</i>	Hugh Long, MBA, PhD, JD
<i>Effective Meetings, Leadership Skills & Communication Styles</i>	Allison Linney, MBA
<i>Conflict Management & Negotiation Skills</i>	Richard Lauve, MD, MBA, CPE, FACPE
<i>Marketing & Strategic Planning</i>	Eric Berkowitz, PhD
<i>Credentialing & Privileging: Dealing With the Legal Challenges</i> <i>Fostering a Culture of Safety & Quality: Learning From High Reliability Organizations</i>	Richard Lauve, MD, MBA, CPE, FACPE
<i>Quality Management</i>	David Nash, MD, MBA, FACPE
<i>Solve This! Breakthrough Thinking for Physician Executives</i>	Kevin O'Connor, CSP

ACPE/MCHC Partnership Outcomes



- Held **10* ACPE sessions** from 2011-2013
- Attended by more than **250 physicians from 63 organizations**
- Provided **4,277 CME hours** – to date
- Each course worth 7 hours of AMA PRA Category 1 Credits

* Please note that the 10th and final ACPE session is scheduled for October 18, 2013.

Excellent Evaluations



“This was an excellent session. You can tell if a physician-targeted session is any good on Saturday if there are as many participants at the end as there were at the beginning. I don’t believe a soul left!”

- All sessions had ratings of 4.5 or better

“The educational offerings presented by the MCHC in partnership with the ACPE have been excellent. Six of our physician leaders have consistently participated and they have commented on the professionalism of the speakers, the depth of knowledge they have demonstrated and the actionable information that has been taught. I have observed these physicians apply the leadership principles they have learned during the series in interactions with other physicians, hospital executives and staff. I have been very satisfied with the value and ROI of this MCHC sponsored program and would recommend it as a model for others to emulate.”

John V. Jurica, MD, MPH, CPE

*Senior Vice President and Chief Medical Officer
Riverside Medical Center*



Unexpected Benefits

- Many expressed interest in gaining certification as a Physician Executive (CPE)
- Over 50% expressed interest in continuing on for an MHA or MBA
- Increased understanding of MCHC and our services
- Networking and relationships – built a new community of physician leaders

Lessons Learned

- Sell passports to CMOs or organizations
 - Gain commitment
 - Allows for budgeting
- Develop CRM for physician leaders
- Encourage more non-physician leaders to attend
- Send personal invitations rather than mass mailings
- Develop method to evaluate impact early on



Questions?

Trish Anen, RN, MBA, NEA-BC

Vice President, Clinical Services

tanen@mchc.com

312-906-6113

MCHC
222 S. Riverside Plaza
Suite 1900
Chicago, IL 60606

