The Forum on Innovation in Healthcare™ brings together leaders from physician, hospital and other healthcare delivery and payer organizations for an in-depth learning experience in which participants share best practices and explore innovative strategies for success. This unique event is sponsored by the Medical Group Management Association (MGMA) and the American Hospital Association (AHA), in collaboration with the law firm of Polsinelli Shughart PC.

Program Details

- Designed for teams of physicians and executives from hospital/health systems and medical group practices; legal and compliance counsel; and leaders of healthcare financing institutions
- Examine and learn from your peers’ organizational strategies, successes and challenges
- When: Oct. 5-6, 2011
- Where: JW Marriott Denver Cherry Creek, Colo.
- Price: $1,500 per organization for up to five attendees; $750 for a single attendee

Program Agenda*

WEDNESDAY, OCT. 5

9:30-10:30 a.m. — Using Innovation as a Strategy to Lead
- Jason Hwang, MD, MBA, co-founder and executive director of Healthcare at Innosight Institute
  - Healthcare in the United States is becoming increasingly expensive to deliver and receive. Fewer Americans can afford it, fewer businesses can provide it and fewer government programs can promise it for future generations. This keynote applies the principles of disruptive innovation to the broken healthcare system.

10:30 a.m.-noon — Innovation in Practice: Case Studies and Panel Discussion
- Presenters: Todd Sandman and Kathy Davis, Presbyterian Healthcare Services
- Moderated by Jason Hwang, Healthcare at Innosight Institute
  - Cases studies of healthcare delivery systems that have implemented innovation initiatives, followed by an interactive panel discussion with audience question-and-answer session.

1:00-2:30 p.m. — Financing the Future — Accessing Capital and Gaining Future Financial Benefit from Innovation
- Co-presenters: Christopher W. Kersey, Camden Partners; and Victoria Poindexter, Morgan Keegan
  - This panel discussion with facilitated discussion will explore creative financing and commercialization strategies in a changing healthcare delivery system, with special emphasis on the non-profit capital markets.
3:00-5:00 p.m. — Healthcare Delivery System and Payment Reform: Public Policy Perspectives
• Panel members: Anders Gilberg, MGMA; Donald May, AHA; Doug Henley, AAFP; and Justine Handelman, BCBSA
  – What public policy issues are on the horizon for healthcare delivery and payer organizations and how might they impact your community? Leading industry experts with clinical, hospital and payer perspectives will join a moderated panel discussion and audience question-and-answer session to provide their thoughts on the public policy landscape.
• Moderated by Teresa A. Brooks, Polsinelli Shughart PC

5:00-6:00 p.m. — Networking Reception

THURSDAY, OCT. 6
7:30-9:00 a.m. — Legal and Regulatory Round Table
• Facilitated panel discussion with audience question-and-answer session
  – Understand the practical implications of recent regulatory changes and emerging issues confronting healthcare providers and delivery systems.
• Panel members: Health lawyers from Polsinelli Shugart PC

9:30 a.m.-noon — Concurrent Facilitated Networking Discussions
Concurrent session A
Cost, Quality and Information Technology Processes: Healthcare Delivery Operations. Case studies and facilitated discussion.
• Case study and panel members: Ronnie Brownsworth, Piedmont Healthcare & Piedmont Clinic; James Lineberger, St. Luke’s Health System; and Jeff Fine, Polsinelli Shughart PC
  – Information technology promises to support innovation in the delivery of healthcare but comes with a host of challenges. Learn about the IT challenges and successes of two health systems in this highly interactive panel discussion with audience question-and-answer session.
• Facilitated by James Lineberger

Concurrent session B
Data, Metrics, Reimbursement and Compensation: Healthcare Delivery Finance. Case studies and facilitated discussion.
• Case study and panel members: Joseph Ruth, Sparrow Health System and Christopher Lloyd, Memorial Hermann Physician Network
  – Determining, capturing and reporting on quality in addition to historical practices is the new frontier in reimbursement and compensation arrangements. Innovative projects around the country aim to find solutions to these challenges. Learn about the challenges and successes of two health systems as they share their stories in this highly interactive panel discussion with audience question-and-answer session.
• Facilitated by Kenneth Hertz, MGMA Health Care Consulting Group

Attendance is limited to provide for superior discussion and networking opportunities. To register or learn more, visit mgma.com/innovation.

*Schedule subject to change